## The Treasury

## **Letters of Expectation Information Release**

## August 2021

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Key to sections of the Act under which information has been withheld:

- [23] 9(2)(a) to protect the privacy of natural persons, including deceased people
- [39] 9(2)(k) to prevent the disclosure of official information for improper gain or improper advantage

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#### Hon Dr David Clark

MP for Dunedin

Minister of Commerce and Consumer Affairs Minister for the Digital Economy and Communications Minister for State Owned Enterprises Minister of Statistics Minister Responsible for the Earthquake Commission



Denise Church Chair Airways Corporation of New Zealand Ltd

Dear Ms Church

# 2021/22 OWNER EXPECTATIONS FOR AIRWAYS CORPORATION OF NEW ZEALAND LTD

I am writing to outline the matters that we expect your board to address in the 2021/22 business planning round.

## Government priorities and the response to COVID-19

The COVID-19 pandemic brought unexpected challenges for all New Zealanders. The response to COVID-19 will be of central importance in the coming year. The Government has three overarching objectives: continuing our health response to keep New Zealanders safe from the virus, accelerating the economic recovery from COVID-19 and laying the foundations for a more sustainable and equitable future.

Investing in critical infrastructure and public services will be important to our economic recovery, along with a focus on renewable energy, waste reduction, sustainability and pursuing carbon neutrality in light of the challenges caused by climate change. The Government will also be focused on supporting small businesses, training and job creation opportunities for workers and businesses and delivering programmes to bolster New Zealand's exports.

Companies and entities that are owned by the Crown will play a role in supporting the response to COVID-19 and social and economic recovery. During 2020 Crown entity and company boards outlined the challenges that they have faced and the strategies that boards have adopted to respond. We expect that you will continue to advise Ministers this year, well in advance of any emerging issues.

The responsible management of Crown-owned company assets and finances, including sound investment and careful control of debt, can also make an important contribution to the COVID-19 recovery ambitions of New Zealanders.

Through the evolving and uncertain COVID-19 environment, we expect that you will continue to focus on your ongoing viability and provision of goods and services. In doing so, we ask that you consider the impact of your decisions on your staff and suppliers.

This letter contains the following information:

- Ministers' specific expectations for Airways Corporation of New Zealand Ltd (Airways);
- general expectations for companies and entities owned by the Crown; and
- timeline for the 2021/22 business planning process and governance information (Annex 1).

#### **Entity-specific expectations**

#### Primary objective

We reinforce the long standing expectation that Airways continues to play a critical role in New Zealand's air transport network by being an efficient, reliable and safe Air Traffic Management service, with its primary objective being to ensure all aircraft and passengers operating in controlled airspace reach their destination safely and efficiently. We expect that you will be mindful of this when making decisions, and take steps to retain skills and flexibility where possible.

#### Previous Letters of Expectations

Ministers' specific expectations for Airways remain as expressed in the recent Letters of Expectations of 22 April 2020 and 5 August 2020. These expectations, issued outside of the normal business planning cycle, convey Ministers' ongoing expectations in light of the Crown financial support provided to Airways, and includes expectations that the company continues to:

- decrease its financial risk exposure and exercise financial responsibility in utilising the Crown financial support; and
- inform Ministers as to the progress of aeronautical studies concerning seven regional airports/aerodromes, the Civil Aviation Authority's (CAA) review of these studies, the level of proposed services and the financial implications on Airways.
   We expect Airways to comply with the findings of these aeronautical studies and provide air traffic management services as required by CAA.

#### **General expectations**

The Treasury released an updated Owner's Expectations document in April 2020 (<a href="www.treasury.govt.nz/publications/guide/owners-expectations">www.treasury.govt.nz/publications/guide/owners-expectations</a>). The document sets out Ministers' expectations on matters such as information-sharing and engagement with the Treasury, board evaluations, thresholds for consultation or approvals for significant investments, and timeframes for reporting and business planning documents. Some key expectations are reiterated in this letter below.

We ask that you circulate this document to all directors on your board so that they are aware of and understand the frameworks and expectations unique to Crown companies and entities.

#### Well-being focus

Ministers expect all boards to be cognisant of the Government's focus on well-being. The Government's well-being approach is based on a balance of the four capitals in the Treasury Living Standards Framework – Financial, Human, Natural and Social Capital. Boards should consider and reflect the broader impact of their decisions and initiatives in planning and performance reporting. In this respect, some important aspects include corporate social responsibility and acting as a good employer, particularly if boards need to make decisions to respond to commercial or financial challenges such as the impact of COVID-19.

#### Capital structure and dividends

Where appropriate, boards are expected to return any surplus capital to the Crown so that it may be used to fund other government priorities. Boards should consider Ministers' comments during the annual business planning round when setting their dividend policy, desired capital structure, level of future reinvestment, and capital expenditure.

#### Valuations

Ministers place significant reliance on the board's estimate of the company's commercial value. We expect these valuations to be robust, and either prepared or reviewed independently, where appropriate. The review should refer to the key assumptions included in the model.

#### Disclosure of senior management remuneration

Ministers acknowledge that the board is involved in setting the remuneration for the executive team. We expect that remuneration will be appropriately linked to performance and set at a level sufficient to attract and retain the necessary skills within the executive to enable Crown companies and entities to operate successfully.

At the same time, we expect boards to adopt good practice disclosure when reporting on senior management remuneration and, if required, to be able to justify publicly the remuneration decisions that they have made. Shareholding Ministers remain focused on executive remuneration being communicated transparently, and we expect to see this reflected in detailed disclosures in your annual report. We intend to give feedback on the disclosures in your 2019/20 annual report soon.

#### Supporting diversity

Consistent with the Government's support for diversity and gender balance on boards, boards are encouraged to support diversity and inclusion in the workplace and in leadership teams.

#### Board performance evaluations

Performance evaluations help boards to improve performance and contribute to the Treasury's advice to Ministers on board composition. We expect that evaluations will now take place annually and should ideally be conducted by an independent evaluator.

#### No surprises

Ministers expect to be informed well in advance of any material or significant events relating to your company, whether positive or negative. The Owner's Expectations document provides some examples of matters that could fall within the 'no surprises' policy. In particular, boards should inform Ministers' offices before the announcement of all financial results, and before appearances in front of select committees.

## Further information

Your Treasury relationship managers will be in contact shortly after you receive this letter to discuss Ministers' expectations in more detail. If you have any questions, please contact Maruta Kanepa (on [39] Alternatively, you can contact Juston Anderson, Acting Manager, Commercial Performance (on [39]

Yours sincerely

Hon Dr David Clark

Minister for State Owned Enterprises
on behalf of shareholding Ministers

cc: Mr Graeme Sumner, CEO, Airways, [23]

## Annex 1

## Timetable for the Business Planning Process for 2021/22

Table 1: Summary timetable for the Business Planning Process

| Due by  | Key Action  |
|---|---|
| January / February  | The Treasury to discuss the Letter of Expectations with the Chair   |
| 26 February   | Board sends Strategic Issues letter to Ministers  |
| 26 February   | Board provides Post Investment Reviews to the Treasury  |
| 30 April  | Board submits draft Statement of Corporate Intent (SCI) and business plan   |
| 28 May  | Board provides advice on:   |
|   | <ul> <li>whether special fees are sought for 2021/22;</li> </ul>  |
|   | <ul> <li>the professional development spend in 2020/21 and the<br/>proposed professional development budget for 2021/22;<br/>and</li> </ul>                           |
|   | <ul> <li>whether an evaluation of its performance in the past<br/>12 months has taken place, what process was used and<br/>the outcomes of the evaluation.</li> </ul> |
| 30 June   | Board delivers final SCI to shareholding Ministers  |
| As soon as practicable after delivery of the final SCI to Ministers | Company to publish SCI on its website   |

All entities are expected to provide shareholding Ministers with a **Strategic Issues letter**, by **26 February 2021** in response to the Letter of Expectations. Should your company wish to engage with shareholding Ministers to seek clarification around their expectations, we would ask that you advise the Treasury as early as possible of such intentions.

Entities are expected to provide shareholding Ministers with a draft SCI and Business Plan, consistent with the expectations as detailed in this letter, by no later than **30 April 2021**.

The final SCI should be delivered to shareholding Ministers on or before 30 June 2021.

Shareholding Ministers should be alerted as soon as possible if any of these deadlines cannot be met.

Further information is available in the Owner's Expectations document (www.treasury.govt.nz/publications/guide/owners-expectations).