

# *Information Supporting the Supplementary Estimates*

## *Vote Tourism*

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MINISTER(S) RESPONSIBLE FOR APPROPRIATIONS: Minister of Tourism (M69)

ADMINISTERING DEPARTMENT: Ministry of Economic Development

MINISTER RESPONSIBLE FOR MINISTRY OF ECONOMIC DEVELOPMENT: Minister for Economic Development

## Part 1 - Summary of the Vote

### Part 1.3 - Trends in the Vote

#### Summary of Financial Activity

	2009/10				
	Estimates \$000	Supplementary Estimates			Total \$000
		Departmental Transactions \$000	Non- Departmental Transactions \$000	Total Transactions \$000	
<b>Appropriations</b>					
Output Expenses	80,845	(75)	20,066	19,991	100,836
Benefits and Other Unrequited Expenses	-	N/A	-	-	-
Borrowing Expenses	-	-	-	-	-
Other Expenses	15,767	-	(14,900)	(14,900)	867
Capital Expenditure	-	-	-	-	-
Intelligence and Security Department Expenses and Capital Expenditure	-	-	N/A	-	-
<b>Total Appropriations</b>	<b>96,612</b>	<b>(75)</b>	<b>5,166</b>	<b>5,091</b>	<b>101,703</b>
<b>Crown Revenue and Capital Receipts</b>					
Tax Revenue	-	N/A	-	-	-
Non-Tax Revenue	629	N/A	433	433	1,062
Capital Receipts	-	N/A	-	-	-
<b>Total Crown Revenue and Capital Receipts</b>	<b>629</b>	<b>N/A</b>	<b>433</b>	<b>433</b>	<b>1,062</b>

## Part 2 - Details and Expected Performance for Output Expenses

### Part 2.1 - Departmental Output Expenses

#### Management Support of the National Cycleway (M69)

##### *Scope of Appropriation*

This appropriation is limited to the provision of support and advice for the National Cycleway Fund, support services for the Cycleway Advisory Group and associated ministerial servicing.

##### *Expenses and Revenue*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	1,500	710	2,210
Revenue from Crown	1,500	710	2,210
Revenue from Other	-	-	-

##### *Reasons for Change in Appropriation*

The increase of \$710,000 is a result of a fiscally neutral adjustment from Policy Advice Tourism to assist with the increase in costs for Phase 2 of the Quick-start Trails project.

#### Policy Advice - Tourism (M69)

##### *Scope of Appropriation*

This appropriation is limited to policy advice, ministerial services, research and decision support, including grants management, for the Minister in relation to Tourism issues. It includes ownership and purchase advice on Crown-owned entities.

##### *Expenses and Revenue*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	8,709	(785)	7,924
Revenue from Crown	8,457	(785)	7,672
Revenue from Other	252	-	252

*Reasons for Change in Appropriation*

The decrease of \$785,000 mainly relates to \$710,000 transferred to the Management Support of the National Cycleway appropriation, \$500,000 transferred to Vote Research, Science and Technology for Joint Investment via a cabinet decision, and an expense transfer of \$200,000 to 2010/11 due to delays in Improving Local Government Planning for Tourism project. These decreases are partially offset by a \$625,000 in principle expense transfer from 2008/09 for the delays in the Tourism Workforce Skills project.

**Part 2.2 - Non-Departmental Output Expenses****Implementation of the Tourism Strategy (M69)***Scope of Appropriation*

This appropriation is limited to third party expenses in implementing the New Zealand Tourism Strategy 2015.

*Expenses*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	1,610	66	1,676

*Reasons for Change in Appropriation*

The increase of \$66,000 is comprised of in principle expense transfers from 2008/09 for the delays in the following projects: \$550,000 for the Mentoring Programme to Develop Māori Tourism Operators, \$413,000 for the Auckland Convention Centre Scoping project, and \$103,000 for the Regional Tourism Organisations New Zealand Activity Funding project. These increases are partially offset by a transfer of \$1 million to Vote Economic Development to assist with the 2011 Rugby World Cup.

**Marketing New Zealand As a Visitor Destination through Joint Venture Partnerships (M69)***Scope of Appropriation*

This appropriation is limited to joint venture partnerships for marketing New Zealand as an international visitor destination.

*Expenses*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	-	5,000	5,000

### *Reasons for Change in Appropriation*

This appropriation was established during the 2009/10 year via a cabinet decision for Increasing Tourism's Performance through increased investment in marketing.

## **Marketing of New Zealand as a Visitor Destination (M69)**

### *Scope of Appropriation*

This appropriation is limited to the promotion of New Zealand as a visitor destination in key overseas markets.

### *Expenses*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	69,001	15,000	84,001

### *Reasons for Change in Appropriation*

This appropriation increased by \$15 million due to a cabinet decision for Increasing Tourism's Performance through increased investment in marketing.

## **Wairakei Infrastructure (M69)**

### *Scope of Appropriation*

This appropriation is limited to depreciation expenses on infrastructural assets located within the Wairakei area.

### *Expenses*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	25	-	25

### *Reasons for Change in Appropriation*

No changes were made in this appropriation.

## Part 5 - Details and Expected Results for Other Expenses

### Part 5.2 - Non-Departmental Other Expenses

#### The National Cycleway Fund (M69)

##### *Scope of Appropriation and Expenses*

Type, Title, Scope and Period of Appropriations	Appropriations, Adjustments and Use	\$000
<b>The National Cycleway Fund (M69)</b>	Original Appropriation	47,500
This appropriation is limited to the provision of financial assistance for the development of a National Cycleway.  Commences: 1 July 2009  Expires: 30 June 2012	Adjustments to 2008/09	-
	Adjustments for 2009/10	-
	Adjusted Appropriation	47,500
	Actual to 2008/09 Year End	-
	Estimated Actual for 2009/10	600
	Estimated Actual for 2010/11	30,900
	Estimated Appropriation Remaining	16,000

##### *Reasons for Change in Appropriation*

This appropriation decreased by \$14.900 million in 2009/10 as a result of a rephase and realignment of this fund, this amount has been transferred into 2010/11.

#### Tourism Facilities Development Grants (M69)

##### *Scope of Appropriation*

Government Grants for non-commercial, nationally significant tourism facilities.
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##### *Expenses*

	2009/10		
	Estimates \$000	Supplementary Estimates \$000	Total \$000
Total Appropriation	267	-	267

##### *Reasons for Change in Appropriation*

There have been no changes in the 2009/10 year for this appropriation.