

# *Vote Tourism*

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MINISTER(S) RESPONSIBLE FOR APPROPRIATIONS: Minister of Tourism (M69)

ADMINISTERING DEPARTMENT: Ministry of Economic Development

MINISTER RESPONSIBLE FOR MINISTRY OF ECONOMIC DEVELOPMENT: Minister for Economic Development

## Overview of the Vote

The Minister of Tourism is responsible for appropriations in the Vote for the 2010/11 financial year covering the following:

- a total of just over \$8 million for policy advice and research to promote a high value and sustainable tourism sector, and
- a total of just under \$102 million for the promotion of New Zealand to key overseas markets as a visitor destination, to implement the Tourism Strategy 2015, financial assistance for the provision of water and sewerage facilities to tourists in small local communities, the investment for the development of the New Zealand National Cycleway, and targeted financial assistance for significant non-commercial tourism facilities.

Details of these appropriations are set out in Parts 2-6 for Vote Tourism in the *Information Supporting the Estimates of Appropriations*.

# Details of Appropriations

## Details of Annual and Permanent Appropriations

| Titles and Scopes of Appropriations by Appropriation Type  | 2009/10           |                              | 2010/11         |
|--|-------------------|------------------------------|-----------------|
|  | Budgeted<br>\$000 | Estimated<br>Actual<br>\$000 | Budget<br>\$000 |
| <b>Departmental Output Expenses</b>  |                   |                              |                 |
| <b>Management Support of the National Cycleway (M69)</b>   | 2,210             | 2,190                        | 500             |
| This appropriation is limited to the provision of support and advice for the National Cycleway Fund, support services for the Cycleway Advisory Group and associated ministerial servicing.  |                   |                              |                 |
| <b>Policy Advice - Tourism (M69)</b>   | 7,924             | 7,676                        | 7,698           |
| This appropriation is limited to policy advice, ministerial services, research and decision support, including grants management, for the Minister in relation to Tourism issues. It includes ownership and purchase advice on Crown-owned entities. |                   |                              |                 |
| <b>Total Departmental Output Expenses</b>  | 10,134            | 9,866                        | 8,198           |
| <b>Non-Departmental Output Expenses</b>  |                   |                              |                 |
| <b>Implementation of the Tourism Strategy (M69)</b>  | 1,676             | 1,676                        | 1,352           |
| This appropriation is limited to third party expenses in implementing the New Zealand Tourism Strategy 2015.   |                   |                              |                 |
| <b>Marketing New Zealand As a Visitor Destination through Joint Venture Partnerships (M69)</b>   | 5,000             | 5,000                        | 5,000           |
| This appropriation is limited to joint venture partnerships for marketing New Zealand as an international visitor destination.   |                   |                              |                 |
| <b>Marketing of New Zealand as a Visitor Destination (M69)</b>   | 84,001            | 84,001                       | 93,931          |
| This appropriation is limited to the promotion of New Zealand as a visitor destination in key overseas markets.  |                   |                              |                 |
| <b>Wairakei Infrastructure (M69)</b>   | 25                | 25                           | 25              |
| This appropriation is limited to depreciation expenses on infrastructural assets located within the Wairakei area.   |                   |                              |                 |
| <b>Total Non-Departmental Output Expenses</b>  | 90,702            | 90,702                       | 100,308         |
| <b>Non-Departmental Other Expenses</b>   |                   |                              |                 |
| <b>Tourism Facilities Development Grants (M69)</b>   | 267               | 265                          | 267             |
| Government Grants for non-commercial, nationally significant tourism facilities.   |                   |                              |                 |
| <b>Total Non-Departmental Other Expenses</b>   | 267               | 265                          | 267             |
| <b>Total Annual and Permanent Appropriations</b>   | 101,103           | 100,833                      | 108,773         |

## Details of Multi-Year Appropriations

| Type, Title, Scope and Period of Appropriations  | Appropriations, Adjustments and Use | \$000  |
|--|-------------------------------------|--------|
| <b>Non-Departmental Other Expenses</b>   |                                     |        |
| <b>The National Cycleway Fund (M69)</b>  | Original Appropriation              | 47,500 |
| This appropriation is limited to the provision of financial assistance for the development of a National Cycleway. | Adjustments to 2008/09              | -      |
|  | Adjustments for 2009/10             | -      |
| Commences: 1 July 2009   | Adjusted Appropriation              | 47,500 |
| Expires: 30 June 2012  | Actual to 2008/09 Year End          | -      |
|  | Estimated Actual for 2009/10        | 600    |
|  | Estimated Actual for 2010/11        | 30,900 |
|  | Estimated Appropriation Remaining   | 16,000 |