

The Treasury

Solid Energy Information Release

May 2013

Release Document

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- [1] 9(2)(a) - to protect the privacy of natural persons, including deceased people
- [2] 9(2)(b)(ii) - to protect the commercial position of the person who supplied the information, or who is the subject of the information
- [3] 9(2)(f)(iv) - to maintain the current constitutional conventions protecting the confidentiality of advice tendered by ministers and officials
- [4] 9(2)(g)(i) - to maintain the effective conduct of public affairs through the free and frank expression of opinions
- [5] 9(2)(i) - to enable the Crown to carry out commercial activities without disadvantage or prejudice
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In preparing this Information Release, the Treasury has considered the public interest considerations in section 9(1) of the Official Information Act.

From: Juston Anderson
Sent: Thursday, 1 March 2012 5:07 p.m.
To: 'Bill Luff'
Subject: Market research

Hi Bill

I spoke to Chris Major, our marketing and communications director. She says questions on the overall MOM programme will be included in our market research, but it's a bit too early to talk to you about it though. Apparently we only interviewed short-listed candidates yesterday and hope to have an appointment next week.

Chris is keen to meet with the marketing / external affairs folk from all of the mixed ownership companies as part of an assessment on brand positioning / overall MOM company marketing. For Solid I assume the appropriate contact person would be Vicki Blyth. Chris has suggested that she talks about market research as part of that discussion. I will give her Vicki's contact details and she'll be in touch to set up a time to meet.

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