

# *Vote Tourism*

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MINISTER(S) RESPONSIBLE FOR APPROPRIATIONS: Minister of Tourism (M69)

ADMINISTERING DEPARTMENT: Ministry of Economic Development

MINISTER RESPONSIBLE FOR MINISTRY OF ECONOMIC DEVELOPMENT: Minister for Economic Development

## Overview of the Vote

The Minister of Tourism is responsible for appropriations in the Vote for the 2009/10 financial year covering the following:

- a total of just over \$10 million for policy advice and research to promote a high value and sustainable tourism sector, and
- a total of just over \$86 million for the promotion of New Zealand to key overseas markets as a visitor destination, to implement the Tourism Strategy 2015, financial assistance for the provision of water and sewerage facilities to tourists in small local communities, the investment for the development of the New Zealand National Cycleway, and targeted financial assistance for significant non-commercial tourism facilities.

Details of these appropriations are set out in Parts 2-6 for Vote Tourism in the Information Supporting the Estimates of Appropriations.

# Details of Appropriations

## Details of Annual and Permanent Appropriations

Titles and Scopes of Appropriations by Appropriation Type	2008/09		2009/10
	Budgeted \$000	Estimated Actual \$000	Budget \$000
<b>Departmental Output Expenses</b>			
<b>Management Support of the National Cycleway (M69)</b>	-	-	<b>1,500</b>
This appropriation is limited to the provision of support and advice for the National Cycleway Fund, support services for the Cycleway Advisory Group and associated ministerial servicing.			
<b>Policy Advice - Tourism (M69)</b>	7,841	7,076	<b>8,709</b>
This appropriation is limited to policy advice, ministerial services, research and decision support, including grants management, for the Minister in relation to Tourism issues. It includes ownership and purchase advice on Crown-owned entities.			
<b>Total Departmental Output Expenses</b>	7,841	7,076	10,209
<b>Non-Departmental Output Expenses</b>			
<b>Implementation of the Tourism Strategy (M69)</b>	2,544	1,381	<b>1,610</b>
This appropriation is limited to third party expenses in implementing the New Zealand Tourism Strategy 2015.			
<b>Marketing of New Zealand as a Visitor Destination (M69)</b>	75,501	75,501	<b>69,001</b>
This appropriation is limited to the promotion of New Zealand as a visitor destination in key overseas markets.			
<b>Wairakei Infrastructure (M69)</b>	25	25	<b>25</b>
This appropriation is limited to depreciation expenses on infrastructural assets located within the Wairakei area.			
<b>Total Non-Departmental Output Expenses</b>	78,070	76,907	70,636
<b>Non-Departmental Other Expenses</b>			
<b>Tourism Facilities Development Grants (M69)</b>	338	338	<b>267</b>
Government Grants for non-commercial, nationally significant tourism facilities.			
<b>Total Non-Departmental Other Expenses</b>	338	338	267
<b>Total Annual and Permanent Appropriations</b>	86,249	84,321	81,112

## Details of Multi-Year Appropriations

Type, Title, Scope and Period of Appropriations	Appropriations, Adjustments and Use	\$000
<b>Non-Departmental Other Expenses</b>		
<b>The National Cycleway Fund (M69)</b>	Original Appropriation	47,500
This appropriation is limited to the provision of financial assistance for the development of a National Cycleway.	Adjustments to 2007/08	-
	Adjustments for 2008/09	-
Commences: 1 July 2009	Adjusted Appropriation	47,500
Expires: 30 June 2012	Actual to 2007/08 Year End	-
	Estimated Actual for 2008/09	-
	Estimated Actual for 2009/10	15,500
	Estimated Appropriation Remaining	32,000